

Learn more about better hearing solutions at swiftaudiology.com

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Email us at info@swiftaudiology.com to subscribe to our e-newsletter.



“ If the eyes are the window to the soul, then surely the Ears are the doorway to the heart! ”

Oliver's Corner



Missing out on the important sounds in life?

Have you seen our mascot Oliver in some of our print ads? You never know where you'll find him next. He's always getting himself into some kind of trouble. Speaking of finding something, we've put together this Word Search puzzle for you to enjoy!

Spring Has Sprung at Swift Audiology

E	I	Y	M	M	H	R	R	T	B	S	S
V	L	G	R	A	T	A	R	I	I	W	P
N	N	O	R	C	L	U	E	N	R	I	R
I	A	L	Y	N	A	D	V	N	D	F	I
W	S	O	R	S	E	I	I	S	T	N	
A	T	N	A	O	H	T	L	T	D	A	G
T	N	H	S	U	R	O	O	U	I	U	M
E	E	C	R	N	A	R	O	S	F	D	E
R	I	E	E	D	E	Y	O	O	T	I	M
P	T	T	V	S	C	I	S	U	M	O	O
R	A	A	I	T	N	E	M	E	D	L	R
O	P	A	N	M	N	I	A	R	B	O	I
O	R	A	N	I	R	P	M	W	I	G	E
F	I	O	A	M	C	O	A	E	A	Y	S

- BIRDS
- MUSIC
- SWIFT AUDIOLOGY
- SPRING
- TECHNOLOGY
- WATERPROOF
- ANNIVERSARY
- PATIENTS
- AUDITORY
- SOUNDS
- OLIVER
- BRAIN
- EAR HEALTH
- TINNITUS
- MEMORIES
- DEMENTIA

Play this puzzle online at:
<https://thewordsearch.com/puzzle/3351289/>

A Message from Our Founder



Spring is a time for renewal, rebirth, and the turn of another season. Hearing health is so important in the memories we create. I was fortunate to have loving parents who supported me. My parents both recently passed away within 7 weeks of each other, and so I enter a new season of change. If I've learned anything from this difficult experience, it's that I encourage you to spend time with family, make memories, and enjoy moments together.

Welcome to the season of new beginnings and the end of a blistering winter. Fresh buds bloom, animals awaken and the earth seems to come to life again. There is no better indicator of spring than birds chirping outside your window. Can you hear them?

You may remember our support last fall in offsetting the cost of a service dog for a local veteran through the Rescue 22 Foundation. In an effort to recognize and honor our veterans, we will continue to commit funds toward the training of these service dogs for each hearing aid

sold in 2022. The dogs are an important tool to combat depression, anxiety, and other challenges associated with PTSD. There are currently 10 veterans within the Pittsburgh region on the waiting list for their service dog.

Technology has changed, but the hearing health care our patients receive from Swift Audiology for the past 35 years remains steadfast. From our humble beginnings in the back of a pharmacy, we have grown our offices to 4 locations. Our patients are our best referral source and I'd like to personally thank you for your referrals to family and friends. There is nothing better than our patients singing their praises with referrals and online reviews.

So our staff may enjoy time with their families during the Easter holiday, our offices will be closed on Good Friday, April 15, 2022, and Easter Monday, April 18, 2022.

From our Family to Yours – Happy Spring!

Deb

Deb Swift & the Swift Audiology Team

4 Locations Serving the Greater Pittsburgh Area

Allison Park
4731 William Flinn Hwy
Suite B
Allison Park, PA 15101
(412) 487-9883

North Hills
6000 Babcock Blvd.
Suite 105
Pittsburgh, PA 15237
(412) 364-8338

South Hills
1699 Washington Road
Suite 101
Pittsburgh, PA 15228
(412) 851-9500

Washington
2107 N. Franklin Drive
Suite 2
Washington, PA 15301
(724) 222-9010

Hearing Loss and Dementia

Many older adults show signs of dementia: not responding, not remembering, and inappropriate responding. But some of these signs are signs of hearing loss as well. Worldwide, there are 55 million people living with dementia. That number is projected to grow to 78 million in 2030, and by 2050; 139 million. There are 430 million people worldwide experiencing moderate and greater hearing loss. This number is projected to grow to 700 by 2050. By then 1 in 14 people will require some type of hearing care. So, what do these two health issues have in common?

Both hearing loss and dementia symptoms run hand in hand. Does the person have untreated hearing loss that mimics dementia? Since we hear with our brain and dementia is a loss of a brain function the differential diagnosis will help to decipher. In 2020 the Lancet Commission on Dementia Prevention, Intervention, and Care specified 12 modifiable risk factors for dementia. One of the risk factors is hearing loss. The National Institute on Deafness and Other Communication Disorders (NIDCD) states that in the US, 8.5% of adults ages 55-64, 25% of older adults 65-74, and 50% of adults older than 75 have a hearing loss of 35 dB or greater. A study conducted by Mahmoudi et al, in Michigan, showed that hearing aid use in the first three years of hearing loss diagnosis can reduce the risk of dementia, depression, and injurious falls.

Johns Hopkins recently published an article with an updated study on the effects of hearing loss and dementia. Frank Lin, MD, Ph.D. has been on the study since the beginning. Researchers have questioned that: Could hearing aids reduce the risk of a person developing dementia? Lin explains the connection between the two conditions and where the science is headed. Lin states that with the connection between the brain and hearing loss, when you are unable to hear correctly- the brain works harder and it is more difficult to fill

in the gaps and having more strain. This strain could cause a lot of mental and physical exhaustion. This would also come at the expense of working memory. Lin also mentioned another possibility that untreated hearing loss can cause the aging brain to shrink more quickly. This can lead to isolation. Fewer social engagements can lead to the brain being engaged less and less active.

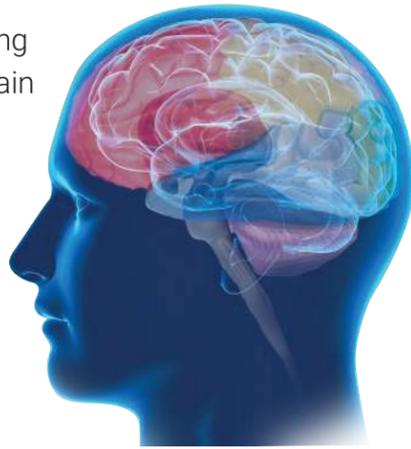
Lin's study is also looking at the efficacy of hearing aids and reducing the risk of dementia. These studies are becoming more prevalent in our everyday life. We are learning more about how we actually hear with our brain and not our ears. These studies are showing that there are treatable options if caught and treated early enough. If you or a loved one is experiencing signs of difficulty in hearing the TV, in groups, on the phone, hearing and communicating with masks, or understanding conversations in general; contact Swift Audiology today at 724-222-9010 for an evaluation at one of our four locations.

[Dona MP Jayakody \(November/ December 2021\) Hearing Loss and Dementia, Audiology Today, 12-15](#)

[Frank R. Lin, MD, PhD, \(November 2021\) Hearing Loss and the Dementia Connection](#)



Dr. Megan Myers-Auria, CCC-A
AUDIOLOGIST
Swift Audiology



New Technology & Waterproof Medical Class Hearing Devices

As seasons change, so does technology. Did you know that there are now waterproof hearing aids? Come in and **Test Drive this new technology** for a week! If you decide you want to keep them, we will give you a FREE technology level upgrade – worth up to **\$1000!** More advanced technology means more automatic processing, less background noise, more natural sound quality, and superb understanding of speech in noise. No obligation to purchase.



Featuring:

- Waterproof design
- Rechargeable models with no batteries to fuss with – charge lasts 20-24 hours
- Direct Streaming Bluetooth - communicate handsfree to Android/iPhone/Laptop/PC
- Audiologist Remote Programming Supported (Anywhere in The World)
- New Discreet IIC (Invisible in the canal) models available as well

If you haven't upgraded your hearing aids recently, now is the time to schedule an appointment to see what's new and improved. Live, play and work with your new hearing aids utilizing our **Hearing Aid Test Drive** program before making a selection.

Visit swiftaudiology.com or call **724-222-9010** to schedule your appointment today.

Meet Our Staff

Our staff makes all the difference to our patients and their experience at Swift Audiology. Without their commitment and dedication to customer service, Swift Audiology wouldn't be the practice it is today. Our patient feedback and online reviews speak for themselves.



Dr. Megan Myers-Auria, CCC-A is one of the Audiologists in our practice. She has worked for Swift Audiology since 2014 and loves helping patients hear better so they may experience life to the fullest.

In her free time, Dr. Megan likes to spend quality time with her husband. They enjoy traveling to Disney, running races together, and cheering on the Pens. At home, she loves cuddling with her two cats.

Melissa Carlson, has been with Swift Audiology since 2013. Patients enjoy seeing her smiling face as they visit our South Hills office. The positive attitude that flows from Melissa is contagious to all those around her.



"Family is everything," says this mom of 3 kids! Melissa is a huge Pens fan! In her spare time, she loves live music and traveling and considers anywhere that combines those two hobbies a bonus.



In Loving Memory of Deb's Parents and the best Great Grandparents, Chuck and Dee. They will be forever missed.