



“ Let us help you  
HEAR the fun in  
your life! ”

## From Our Founder...



A lifelong friendship and bond that will endure beyond this life are rare, but I was truly blessed to have found that friend and business confidant when Swift Audiology opened its doors 36 years ago. Once you find your

passion in life, there are people that surround you that enrich your life and share that same passion. For the past 36 years, I have operated Swift Audiology, which has grown from our humble beginning to 4 office locations. No single person can build a company - it takes a team and a special friend. For me, assisting those who come to Swift Audiology for hearing help has enriched my life and continues to give me purpose.

I would like to recognize and appreciate a very special woman - Susan Imburgia - who for 20 years helped build Swift Audiology right along with me. Susan came to Swift Audiology by design after leaving a message with my secretary. For whatever reason, I tucked it away, giving it no thought. When Swift Audiology needed a front desk person in Belle Vernon, I came across her name and called her. Over the course of two decades, Susan served with Swift Audiology in many capacities until she retired. She was so dedicated and served with such a heart, that I was truly devastated when she retired. It was heartbreaking, and I felt as though I had lost a piece of myself.

The success of Swift Audiology continues to be built on the solid foundation of years gone by. This company would not be where it is today, if not for the efforts and hard work of Susan Imburgia, right beside me. I have always said that she was my right hand, my strength, and my greatest supporter. Only Susan knows the struggles and sacrifices that we endured to build this company. We robbed Peter to pay Paul. We built the business on a shoestring and did not have the funding we needed to get ahead quickly. It was a very slow and long process of putting all profits back into the business.

Susan passed on Wednesday, Sept. 21, 2016, after a courageous 3-year battle with cancer. To say she will be missed is an understatement. Until I see you again, My Dear Friend, I want to honor you and thank you on behalf of so many who benefit - to this day - from your dedication. You have my deepest respect always. God blessed me with the gift of a lifelong friendship and bond that will endure beyond this life. Until we meet again....



*Deb*

Deb Swift

In Loving Memory of Susan Imburgia - lifelong friend and dedicated Swift Employee.

# Swift Audiology – Strong Supporter of Rescue 22 Foundation, Providing Service Dogs to Veterans



In July 2021, Deb Swift of Swift Audiology made a decision to give back to those who have served our country and protected our freedoms. For each hearing aid sold, a portion of the sale is set aside to give to the Rescue 22 Foundation. These funds help to offset the \$25,000 cost to train a service dog for a veteran. With our most recent donation of \$4,200, since July 2021 the company has donated nearly \$10,000 to support this cause.

Swift Audiology is a proud supporter of the Rescue

22 Foundation. We have and will continue to commit monies to the organization for each hearing aid sold. We helped fund a service dog for Josh, a local Pittsburgh Veteran. One of the two dogs featured above is being trained and will be for another veteran in our area. Our veterans have given so much – it's time we all do our part to give back. You can donate directly to Rescue 22 Foundation at [www.rescue22foundation.org/donate/](http://www.rescue22foundation.org/donate/). Call our office at 724-222-9010 or visit [www.swiftaudiology.com](http://www.swiftaudiology.com) to learn more.

## Save \$1000 on a new pair of hearing aids



2107 N. Franklin Drive, Suite 2  
Washington, PA 15301  
(724) 222-9010

Date: 7/5/2022

To: \_\_\_\_\_

**\$ 1,000.00**

Signed by:

Debra Swift

**This voucher is good for a Free Technology Level Upgrade (\$1000 value!).**  
Expires 8/31/22.

# Technology News and Updates

Experience precious sounds with the most up-to-date technology in medical class hearing devices.

Summertime fun can often involve water and **waterproof hearing aids** are great for water activities. This new advanced technology means more automatic processing, natural sound quality, and superb understanding of speech in noise.

## New Technology Features:

Waterproof design

Rechargeable –  
no batteries to replace

Direct Streaming Bluetooth  
– communicate handsfree to  
Android/iPhone/Laptop/PC

Audiologist Remote Programming Supported  
(anywhere in the world)

Another option that many patients like is **invisible-in-canal (IIC) hearing aids**, which are the smallest custom hearing aids that are available. Although not waterproof, this kind of hearing aid is designed and sculpted to fit entirely inside your ear canal. This makes them almost invisible to those around you. IIC hearing aids usually have extraction cords fitted to help you insert and remove them from your ear comfortably.

## Advantages of IIC:

Sit completely in your ear, so they won't get tangled or pulled off when wearing or removing face masks

Custom-made for you

Completely invisible in most ears

IIC hearing aids are a very discreet option if you would rather not advertise the fact that you're wearing a hearing aid.

Are you ready for a change? Take advantage of our **Hearing Aid Test Drive™** program to experience the difference that new and improved hearing aids can have on your life.



# Staff News



**Laura Stokum** has been with Swift Audiology since 2016. She started as the Business Office Assistant in the South Hills office and was promoted last year to Business Office Manager and relocated to the Washington office. Laura is the master of spreadsheets, and her

coworkers call her a magician when it comes to getting the office equipment back up and running.

Laura and her husband once lived in Hawaii but moved back to Pennsylvania when they were ready to start a family. Laura has two children, one boy and one girl, both grade school age. She loves watching them participate in their favorite sports, football and cheer, and spends most of her free time carting them around. She also has 2 dogs and 1 cat, and appreciates any cuddle time she gets with them during the week. She hopes to travel back to Hawaii sometime in the near future to revisit their favorite spots with her children.

**Rachelle Smelko** has been with Swift Audiology since 2014. Rachelle wears many hats at the office. She started as an apprentice and worked her way through the years to become the HR Manager, Trainer, and in-house EHR support. She can also be found at our North Hills office as the Patient Care Coordinator.



She enjoys spending time with her significant other, 4 children, and their pets. Rachelle loves her summer beach vacations and attending hard rock concerts. She is an avid Steelers Fan who worries about each upcoming season, especially now that Big Ben is gone.

Rachelle works closely with our other featured employee, Laura. They together work as Debra's left and right hands.



**Melissa Carlson** was featured in our spring newsletter. For those of you who are used to seeing her smiling face in Washington, no worries she's still with Swift Audiology manning our front desk in the South Hills Office. Closer to home, she traded a 45-minute one-way commute to the Washington

Office for a 3.5-mile drive to the South Hills office.

We love our raving fans!

## Hear what some of our patients have to say...



**Bill** has been a patient at Swift Audiology since 2011. His advice to those who need or have hearing aids is, "Be persistent and WEAR the hearing aids. Don't give up – speak up with your concerns and questions. Wearing my hearing aids has allowed me to be "IN" the conversation. I can continue to work and interact with people".

**James** is a 2nd generation Swift Audiology patient. His mother used the Swift Audiology services and the family was very pleased. "The staff are highly experienced in helping people live better fuller lives. Since I've gotten my hearing aids, I can hear many things including the smoke detector! My recommendation to others considering hearing aids....if I can borrow a phrase from Nike, "Just Do It!"




**Carol** has been with Swift for 9 years. "The hearing aids have improved my life immensely. I am very pleased with Swift, the way they do business and everything about them."

**Sharon** a patient since 2019, loves Tammy's passionate heart and Melissa's beautiful smile and welcoming personality. "I didn't realize how much I was struggling until Tammy helped me see the full picture and I can now hear my grandkids in the back seat!" Advice to others.... "Do your research – price shopping leads to an inferior product and service."



If you'd like to share your experience of better hearing, please feel free to call our office at **724-222-9010** and ask for Laura. We'd love to hear from you.

Learn more about better hearing solutions at [swiftaudiology.com](http://swiftaudiology.com)

 [facebook.com/swiftaudiology](https://facebook.com/swiftaudiology)

Email us at [info@swiftaudiology.com](mailto:info@swiftaudiology.com) to subscribe to our e-newsletter.



## 4 Locations Serving the Greater Pittsburgh Area

### Washington

2107 N. Franklin Drive  
Suite 2  
Washington, PA 15301  
(724) 222-9010

### South Hills

1699 Washington Road  
Suite 101  
Pittsburgh, PA 15228  
(412) 851-9500

### North Hills

6000 Babcock Blvd.  
Suite 105  
Pittsburgh, PA 15237  
(412) 364-8338

### Allison Park

4731 William Flinn Hwy  
Suite B  
Allison Park, PA 15101  
(412) 487-9883