



*It's a New Year –
Time to RENEW YOUR
HEARING!*

A Message from our Founder

Many of our patients have said to me at their first visit, "Oh, Your Name is Swift? I thought the name Swift Audiology just meant that the service was fast, or quick!" My answer is, "We try to schedule appointments for our patients' hearing needs as soon as possible. Each patient is unique, and we do take our time with each appointment to ensure our patients feel well cared for."

This is a team of Professional Hearing Healthcare Providers that has taken 36 years to assemble. Each member of Team Swift cares about the patient experience and their hearing wellness. We strive to remain on the cutting edge of technology, from our testing equipment, expertise, and the variety of prescriptive hearing instrument brands that we fit. When I started Swift Audiology 36 years ago, my goal was to help people hear their best, thus improving their quality of life. The journey has been all-consuming of my energy,

time, and mind. Mistakes are always made along the way (that is called being in practice), but what is learned and applied is amazing.

We pride ourselves on better outcomes as the journey continues. I could not be prouder of each Provider on our staff. The support staff members are just as important, which you can see come through in our wonderful reviews and reputation that you can trust. Swift Audiology is here to take care of your hearing needs for many years to come, and we love helping you!



Deb

Deb Swift & the Swift Audiology Team

Features:

- A Message from our Founder
- Fresh Start to a New Year – Time to Clean Your Hearing Aids
- Insurance Changes In 2023: It's A New Year, Make A Resolution To Hear Better!
- Swift Audiology Supports Local Veteran Receiving Service Dog
- What Our Patients Have to Say
- Oliver's Corner

Fresh Start to a New Year – Time to Clean Your Hearing Aids

What Is The Value Of Hearing Aid Maintenance And Service?

Do you know someone, or are you that someone, who has hearing aids laying in their drawer? There is a reason why. As hearing professionals, we hear this all the time from our patients that their friend has hearing aids, but they don't work. Many of our first-time patients are surprised at the amount of maintenance and care hearing aids need. Wax, moisture, and debris are the biggest culprits for hearing aids not working for the patient. The value in the hearing instruments comes with care and Swift service. We educate our patients on daily cleanings and maintenance, but quarterly cleanings and Swift service appointments are necessary to keep the hearing aid functioning at its best.

Some of the main parts of cleaning the hearing aids is focused on the microphones and speakers. Keeping hearing aid microphones clean is important because if sound cannot be picked up by the hearing aids, then it cannot be adequately amplified and transmitted to the ear. Keeping the speaker clean is important because this is where the sound comes out of the hearing aid and is then sent to the ear. If there is wax, dead skin, or debris in the speaker area, sound will not be transmitted to the ear as effectively as it should be. When hearing aids are not clean, sound can be distorted or weak, or you can feel like the hearing aid is not working at all. Most hearing aid parts can be kept clean by the user coming in for Ultra Vacuum cleanings as often as needed. Everyone has varied amounts of wax, moisture, and debris that affect the aids.

The Swift service appointments help maintain not only your hearing aids, but also focus on your hearing and brain function. We want to keep your hearing and your mind sharp. Each appointment is focused on your needs by making sure you are wearing your hearing aids, as well as verifying that the benefit is meeting your needs and hearing loss.

At Swift Audiology, we educate our patients and loved ones on the importance of daily cleanings and scheduling and attending your professional quarterly cleaning visits. We have different tools and machines that we use to clean your hearing aids to keep them functioning properly so that you will be hearing your best. A hearing aid is an investment in your health and wellness and when thinking about purchasing a hearing aid, it is important to find out the types of services and the level of care that you will receive with your purchase. Many hearing professionals include annual screenings, programming adjustments, verification tests, and counseling in the cost of the hearing aids. This helps to ensure the patient receives high quality care tailored to their specific needs. If you or a loved one have hearing aids that would benefit from our Swift service, schedule an appointment today.

Dr. Megan Myers-Auria,
CCC-A
Audiologist



Insurance Changes In 2023: It's A New Year, Make A Resolution To Hear Better!

As we welcome 2023, we can also see there are many changes in insurance coverage and policies. For example, some major insurance companies have incorporated Flex Spend Cards as part of their plans. These cards offer choice and the opportunity to use your health dollars in the manner that best suits your wants and needs. Hearing more clearly, participating more actively in work and play, and enjoying some of the other associated health benefits (better cognition, balance, and mental wellness) are critical aspects of your overall health.

At Swift Audiology, we can help you to apply funds from your Flexible Spending Account towards newer

and better performing hearing aids. By choosing Swift Audiology as your hearing healthcare professionals, you can move forward with confidence in hearing better with the caring support and availability you have become accustomed to experiencing.

We wish you all well in the coming New Year and look forward to many years of hearing better, together!



Michelle Mitchell
Insurance Administrator,
Patient Liaison

Swift Audiology Supports Local Veteran Receiving Service Dog

On Veteran's Day, Swift Audiology presented a donation of \$4,500 to benefit Rescue22 Foundation, a nonprofit organization providing service dogs to veterans. Accepting on behalf of Rescue 22 to benefit Marine Corp Veteran Josh M. is Lt. Col. (ret) Brian Schill, Executive Director of Peters Township Chamber of Commerce. To date, chamber member Swift Audiology has donated over \$13,000 to Rescue 22 by setting aside a portion of each hearing aid sold. Through this effort, Swift Audiology has been able to help two Pittsburgh Veterans obtain their service dogs.



Angela Connor, CFO/Treasure of Rescue 22 Foundation, shared how the funds will help a local veteran living in Cranberry Township. “**Service Dog Candidate Lincoln** will be placed with **Cranberry Township Marine Corp veteran, Josh M.** Lincoln will work to assist Josh with panic attacks, night terrors, and creating a perimeter in crowds.”

As a continued commitment to the organization, Swift Audiology once again aside a portion of each hearing aid sold in 2023 to support this cause. With your help and support, this is the 2nd veteran in Pittsburgh we've been able to help receive a trained service dog.

To read the full article visit <https://swiftaudiology.com/swift-audiology-supports-local-veteran-receiving-service-dog/>.

What Our Patients Have to Say

James and Mary Wright

James has been a patient at Swift Audiology for 10 years now! His journey with us began by looking for a better device. James would recommend Swift Audiology to everyone as it has improved his hearing greatly. In fact, when his wife Mary began to struggle he brought her to Swift Audiology. James' advice, “Start with Swift Audiology first!”

Mary then came to Swift about 5 years ago. She, too, is pleased. Mary stated, “it made me aware of just how bad my hearing was.”

Her advice to anyone contemplating that first step in treatment...

“See Dr. Lauren and Rachelle at the North Hills location!”



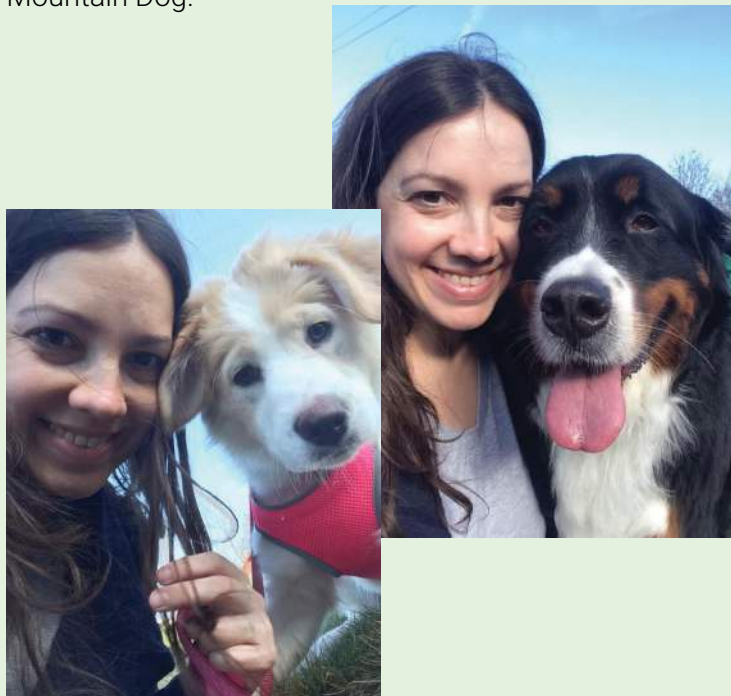
Learn more about better hearing solutions at swiftaudiology.com

Like us on facebook.com/swiftaudiology

Email us at hello@swiftaudiology.com to subscribe to our e-newsletter.

OLIVER'S CORNER

As you can tell from our support of Rescue 22, we love our pets and the joy they bring into our lives. Oliver shares some great times with the staff at Swift Audiology and their furry friends. Laura, our Business Office Manager, is hanging out with her best buds - Sydney, a red Border Collie and Libby, a Bernese Mountain Dog.



Swift Audiology Word Search Fun

New Year in Hearing Health

T	M	U	R	D	R	A	E	V	O	I	C	E	E
E	O	A	T	A	N	N	U	A	L	E	G	S	P
C	O	B	S	O	U	N	D	B	O	O	T	H	O
H	S	T	S	S	C	I	L	E	S	M	B	A	C
N	X	I	R	V	O	I	E	E	S	E	A	V	S
O	A	N	E	I	T	U	P	N	E	E	T	C	O
L	W	N	V	O	L	C	N	N	O	N	T	N	T
O	R	I	I	E	V	I	R	D	T	S	E	T	O
G	A	T	L	A	E	E	A	R	S	O	R	A	L
Y	E	U	O	D	E	P	R	E	S	S	I	O	N
T	O	S	B	I	T	C	O	C	H	L	E	A	C
R	E	A	R	M	O	L	D	S	A	X	S	E	O
N	A	U	D	I	O	L	O	G	I	S	T	C	O
P	H	E	A	R	I	N	G	L	O	S	S	U	A

- VOICE
- ANNUAL
- SOUNDS
- TINNITUS
- HEARING LOSS
- EAR WAX
- EAR MOLDS
- AUDIOLOGIST
- COCHLEA
- TECHNOLOGY
- OTOSCOPE
- OLIVER
- BATTERIES
- SOUND BOOTH
- DEPRESSION
- EAR DRUM
- TEST DRIVE
- EARS

Play this puzzle online at:

<https://thewordsearch.com/puzzle/4491874/>

3 Locations Serving the Greater Pittsburgh Area

Washington
2107 N. Franklin Drive, Suite 2
Washington, PA 15301
(724) 222-9010

North Hills
6000 Babcock Blvd. Suite 105
Pittsburgh, PA 15237
(412) 364-8338

South Hills
1699 Washington Road, Suite 101
Pittsburgh, PA 15228
(412) 851-9500