



“ If the eyes are the window to the soul, then surely the Ears are the doorway to the heart! ”

Summer Hearing Protection Tips from Deb

Summer is a time for fun, relaxation, and reconnecting with our loved ones. It's heartwarming to see families and friends come together once again. As we embark on yet another summer season, I want to emphasize the importance of cherishing the sounds of summer and taking care of our hearing health.

Hearing loss affects millions of people around the world, and it can have a significant impact on our overall well-being. Whether it's the laughter of our grandchildren playing on the beach, the melodies of music at a lively outdoor concert, or the conversations shared over a backyard barbecue, these precious moments should be enjoyed to their fullest.

Excessive noise exposure can lead to hearing loss and other related issues. With fireworks, outdoor concerts and other outdoor activities keep in mind the impact of loud noises on one's hearing health.

Here are some tips for enjoying summer while protecting you and your family's hearing:

Use hearing protection: When participating in activities like shooting sports, motorcycling, or using power tools, always wear appropriate hearing protection. Earplugs or earmuffs can help reduce the intensity of sound and protect your ears. To maximize the effectiveness of hearing protection, we can make a set of custom earplugs for you. Don't hesitate to share this valuable information with your loved ones, friends, and neighbors who can also benefit from the comfort and personalized fit of custom earplugs from Swift Audiology.

Maintain distance from loud sources: When possible, keep a safe distance from sources of loud noises, such as speakers, amplifiers, or construction equipment. Increasing the distance between yourself and the sound source can significantly reduce its impact on your hearing.

Be cautious with personal audio devices: When using headphones or earbuds to listen to music or podcasts, be mindful of the volume level. Set the volume to a comfortable level and avoid listening for extended periods. Additionally, consider using noise-canceling headphones, which can help block out background noise, allowing you to listen at a lower volume.

Schedule regular hearing check-ups and hearing instrument maintenance: If you have concerns or notice any changes regarding your hearing or the hearing of a loved one, it's important to schedule regular check-ups with one of our hearing professionals. They can assess your hearing health, provide guidance on hearing protection, and address any potential issues.

The staff at Swift Audiology are grateful for your trust and loyalty, and we look forward to serving you for many years to come. If you have any questions or need assistance with your hearing aids or our moisture devices, please don't hesitate to reach out to our dedicated customer support team.

Wishing you a joyful and fulfilling summer, filled with the delightful sounds of laughter, conversation, and music.

Warmest regards,

Deb



You Have the Power To Choose

By: Rachelle Smelko, HR/Clinical Manager

Making the right choices concerning your hearing health can be difficult at times, yet we still like the freedom to decide what is best for us. What factors go into making the right decisions?

Researching information on the internet can be helpful, but there's always "buyer beware." Reading literature, looking through magazines, or simply gathering statistics and information can sometimes lead us to more questions than answers, which can become frustrating. What is the best advice? Go to the actual source of information. It can't be that easy. Or is it?

Hearing aid manufacturers each have something they possess that makes them unique. Whether it be

AI @, waterproof options, better connectivity, better sound quality in noise, or extended wear. Each individual is motivated by something special about that particular benefit. That's great for the person who has worn hearing aids before, but what about a first-time user who has no idea what hearing aids may be like or what might motivate them as to why they need them.

At Swift Audiology, we understand that hearing loss is not "one size fits all" and people do not process and acclimate in the same ways. Our brains do not all have the same cognitive response. This is why we take a much more personal approach to your needs and offer more than one brand as an option. Our hearing care professionals undergo extensive training with several manufacturers to ensure you have more than one option when choosing a new hearing device.

This year, there are at least three manufacturers rolling out new innovations, all claiming to have the best of everything. But how do you know which "best" is best for YOU?

Making such an important, life altering decision like this can be overwhelming. Whether your preference is based on technology, style, connectivity, Bluetooth accessibility, an active lifestyle vs. a sedentary lifestyle, comfort, or cost - Swift Audiology's professionals simply have more to offer.

Our approach is quite different from the typical office visit. We don't just put you in the booth, answer a couple questions, and send you on your way. We do not want to provide one option and then sell, set, and forget. That is not our way of practice. From the moment you walk in our doors, you will feel the difference. Our support staff is there to welcome you like family.

Our hearing healthcare professionals take the time to get to know you by listening to your specific concerns. We encourage family members to partake in the process for support and guidance. This is not just a job for us. Our services help change lives by making a difference in the ways families and loved ones communicate and connect on a completely elevated level.

Experience the freedom of better hearing and schedule an appointment today. Come in and see why having the power to choose really matters! Like us on Facebook and learn more at www.swiftaudiology.com.



Staff Updates



We'd like to congratulate Amanda, our Patient Care Coordinator, in Washington, on her recent engagement. She has known Travis, her fiancé, for about two and a half years and moved from California to Pennsylvania last summer to embark



upon her life with him. That is also when she found her home at Swift Audiology. We wish the happy couple nothing but the best as they begin their adventures together.

Dr. Megan and her husband welcomed Jakob in early June. Mom and baby are doing great.



He's all snuggled in and getting his first hearing test.

Pay It Forward Program

Swift Audiology believes in the power of community and the impact individuals can make by supporting one another. Our Pay It Forward Program is designed to reward our valued patients for sharing their experience and motivate others to take that first step towards better hearing health.

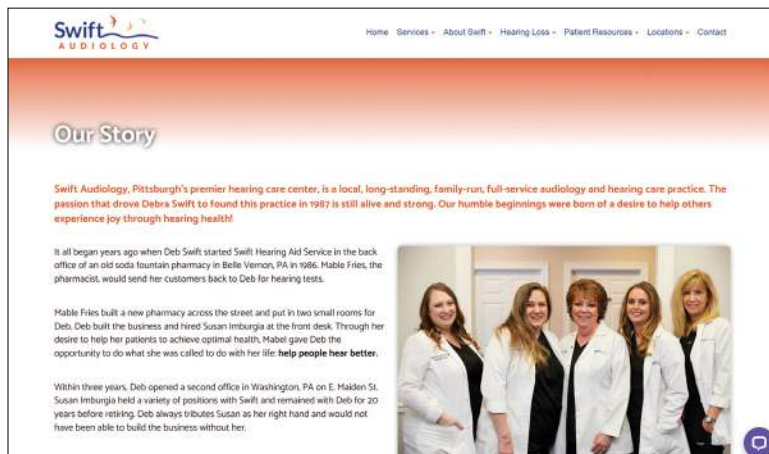
As an existing patient of Swift Audiology, you already know the value and quality of care we provide. Why not share the gift of better hearing with someone you care about?

Simply tell your family and friends about the positive influence Swift Audiology has had on your life and encourage them to schedule a hearing evaluation by visiting our website or simply calling one of our three convenient locations. To ensure you receive proper credit for your referral, ask them to mention your name while scheduling. As a thank you, we will send you a Gift Card!

We thank you in advance for sharing the gift of excellent hearing care. Together, we can make a difference in the lives of those we care about!



Visit Our New Website!



We are so excited to announce the launch of our brand new website! Check it out at www.SwiftAudiology.com. You can learn about hearing loss, solutions, the Swift Audiology history, our amazing team, and even schedule appointments online. Don't forget to follow us on Facebook too!

Instrument Innovations

Summer heat is on! Dr. Megan shares how heat and humidity can affect your hearing aids. She provides tips on keeping your aids in good working order.

Visit our Swift Audiology Facebook Page –or subscribe to our You Tube Channel at Swift Audiology and Hearing Aid Service for these tips and to learn more on hearing health.

www.youtube.com/watch?v=ry9i9oTVOD4



Our South Hills Location will be moving just around the corner in September! The new South Hills address is:

**1500 Oxford Drive, Suite 110
Bethel Park 15102**

Watch for the official notification in the months ahead!

Learn more about better hearing solutions at swiftaudiology.com

 facebook.com/swiftaudiology

Email us at hello@swiftaudiology.com to subscribe to our e-newsletter.

What Our Patients Have to Say...

"After several years of comments from my husband that I wasn't hearing him, I decided to prove him wrong. I went to see Debra at Swift Audiology and had a thorough hearing test, something I hadn't done for many years. To my surprise, my husband was right! I had some mild to moderate hearing loss!

The new technology Debra recommended was great - small earpieces that no one can see, and the Phonak hearing aids connect to your cellphone to work for calls or streaming. My hearing is much better now with the restaurant setting that helps to block out the background noise and conversation to allow me to focus on the people at my table. Watching TV is better, too. I don't have to keep asking, "what did he say or what is she talking about?" I can hear it clearly without turning the TV up!

Who would think that a small device could make such a big difference? Being rechargeable every night is another benefit, so you don't need to keep buying batteries. Adjustments can be made on your phone for different settings and that works great.

Debra and her staff are professional, kind, and helpful. I can go in and have them professionally cleaned when needed at no additional cost.

You can now buy hearing aids off the rack like reading glasses, but you don't have the service you get with spending the extra money to be completely and thoroughly tested, matched with the best type of hearing aid for you, and having the settings established and saved in Swift's computer, as well as the ability to change them on my own if I want to. I feel like I gained back part of life that I didn't realize was missing...better hearing for talking, music, and all the good things in life! Thank you, Debra and Swift Audiology!"

Sandy S.

"After experiencing hearing loss for several years my friend recommended Swift Audiology. Because my hearing loss is more severe in one ear Tammy suggested the Cros system for me to try. After wearing the hearing aids for a week I fell in love. The Cros is really comfortable. The sound quality I now have is wonderful. I like that the hearing aids are rechargeable and so easy to take care of. I've missed out on so much and Tammy helped me get back a big part of my life. She's the best! Also Melissa is such fun to talk to and it's a pleasant experience when you go to Swift."

Janet.

3 Locations Serving the Greater Pittsburgh Area



Washington
2107 N. Franklin Drive, Suite 2
Washington, PA 15301
(724) 222-9010

South Hills
1699 Washington Road, Suite 101
Pittsburgh, PA 15228
(412) 851-9500

North Hills
6000 Babcock Blvd. Suite 105
Pittsburgh, PA 15237
(412) 364-8338