



“Celebrations infuse life with passion and purpose.  
They summon the human spirit.” – Amit Kalantri

## Holiday Message From Deb

As we approach the end of another year, it's natural to reflect on experiences, achievements, and challenges that have shaped our journey.

I am reminded personally each day that it's often the smaller, everyday moments that resonate most deeply. Whether it be the smile on my grandchildren's faces, a hot cup of coffee, or a lazy day cozied up with a good book – I know life is good.

This year has also been filled with notable accomplishments in my profession. Our mission at Swift Audiology goes way beyond enhancing your hearing – it's about embracing the moments that make our work meaningful. Each successful hearing aid fitting, the positive feedback from our patients, and witnessing the improvement in someone's quality of life remind us why we do what we do. These small victories, though sometimes overlooked, are the foundation of our larger success.

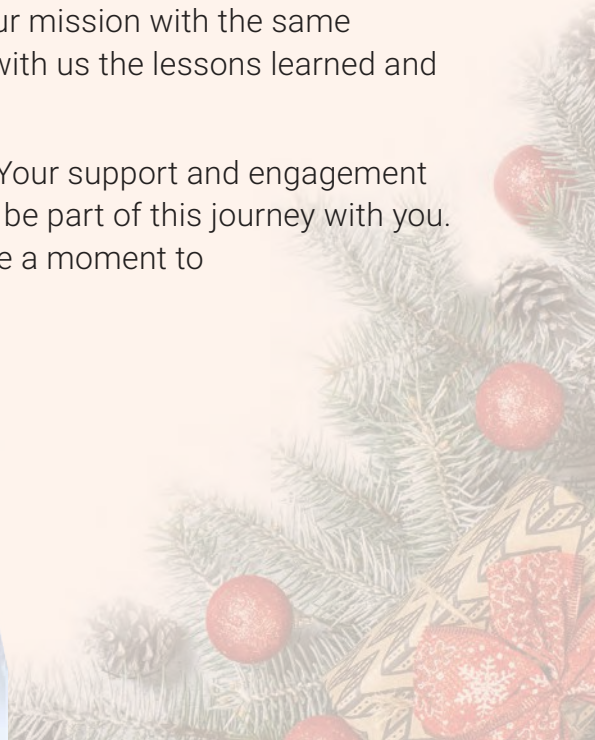
Our achievements wouldn't be possible without the incredible support of our families, our patients, and their loved ones who put their trust in us. I am immensely grateful for the commitment of our staff. They bring passion and expertise to every aspect of our practice.

As we look forward to the new year, our hearts are full of gratitude. We're excited about the opportunities that lie ahead and remain committed to continuing our mission with the same enthusiasm and care that we have for the past 37 years. We carry with us the lessons learned and the joys experienced, ready to embrace whatever the future holds.

I'd like to extend my heartfelt thanks to each and every one of you. Your support and engagement have been invaluable. I am genuinely grateful for the opportunity to be part of this journey with you. As we bid farewell to this year and welcome the new one, let us take a moment to appreciate all things big and small. Here's to another year of progress, compassion, and shared success.

Warmest wishes,

*Deb Swift &  
the Swift Audiology Team*



# Why Is It So Important for Us to Introduce Newer Technologies?

Hearing aid technology is constantly improving. As our hearing changes over time, upgrading hearing aids every few years can help you utilize the best technology for your hearing loss. Not only do newer technologies improve how you hear, but they can also be an asset to your overall health.

The brain is arguably the most important organ in the human body. It controls and coordinates every action and reaction of our entire body, both physically and emotionally. For those with hearing loss, wearing hearing aids keeps our brains stimulated and healthy, improving our mental endurance and quality of life.

Typically patients wait until their hearing instrument stops working reliably to consider a new pair of hearing aids. Here's why that may not be the best plan of action when it comes to your hearing health:

## Changes in your hearing

Your hearing can change beyond the range of your current hearing aids. An upgrade to a more powerful instrument will better suit your changing needs. Annual check-ups are the best way to stay informed of changes that may require an upgrade.

## Changes in your life

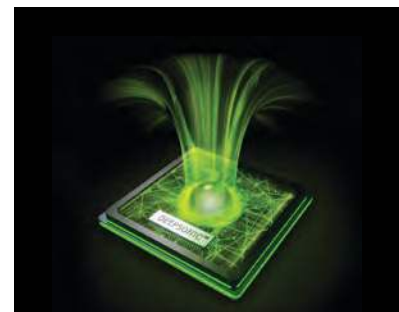
Changes can happen quickly. A new job or occupation, living situation, new hobbies or outside interests, and changes to family life can place new demands on your hearing aids that they may no longer accommodate.



## Changes in your hearing devices

Typically, hearing aids can last anywhere from three to seven years but advances in hearing technology have introduced many features that weren't even available just a few years ago. In the last 4 years, sound quality has improved dramatically, Bluetooth connectivity is faster than ever and devices have activity trackers for those looking to maintain a healthier lifestyle. Hearing aid manufacturers produce new innovations about every two to three years. These improvements include delivering superior sound, comfort, and durability.

As your hearing healthcare provider, we encourage you to explore and experience new possibilities in your hearing journey. The newest technology we'd love to introduce to you is **Phonak's Audéo Infinio Sphere™**.

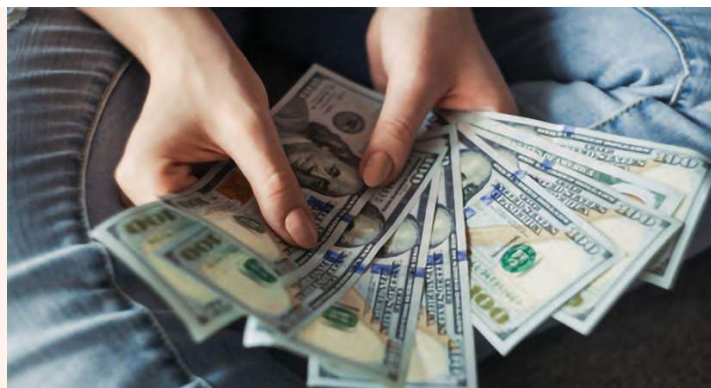


If you or someone you love is struggling with your current devices or you simply want to see if new technology can make a difference for you, call us today to set up your Hearing Aid Test Drive. We know you'll love what you hear!

# Are You Leaving Money Behind?

Many people have money available to them that gets left behind when the new year begins.

Don't let those funds go to waste! Whether it be a Flex Spending Card or other accounts such as a Flexible Spending Account (FSA), these funds can be used towards new hearing aids or supplies for your existing set. Our Insurance Administrator is happy to verify your



benefits. There is no better time to consider using the remaining money to benefit your hearing health.

## Are You Searching for the Perfect Holiday Gift?

Why not give the gift of better hearing? Swift Audiology gift certificates can be purchased and used for supplies, warranty extensions, repairs, and cleaning visits. They can even be used to purchase new devices.



For more information, call any of our three locations or visit us at [SwiftAudiology.com](https://www.swiftaudiology.com).

## Don't Forget About Our Pay It Forward Program!

Our Pay it Forward Program is designed to encourage and reward our valued patients for sharing their experiences and motivating others to take that first step towards better hearing health.

Simply tell your family and friends about the positive influence Swift Audiology has made in your life, and encourage them to schedule a hearing evaluation by visiting our website or simply calling one of our three convenient locations. Direct them to mention your name while scheduling. As a thank you, we will send you a **Gift Card**! Together, we can make a difference in the lives of those we care about!



## Staff News

### Amanda's Wedding

We're happy to announce that Amanda, our Patient Care Coordinator at the Washington office, tied the knot with her sweetheart, Travis, in a beautiful fall ceremony on October 19th, 2024. They celebrated their love surrounded by family and friends. Join us in wishing them a lifetime of happiness together. Congratulations, Amanda and Travis!



### Staff Anniversaries

Congratulations to members of our staff celebrating their work anniversaries!



**Marion Wilson,**  
Assistant Patient Care  
Coordinator, South Hills,  
16 years



**Michelle Mitchell,**  
H.I.S., North Hills,  
7 years



**Rachelle Manley,**  
Human Resources  
Manager, 10 years



**Courtney Smelko,**  
Patient Coordinator,  
North Hills, 2 years

Learn more about better hearing solutions at [swiftaudiology.com](http://swiftaudiology.com)

 [facebook.com/swiftaudiology](https://facebook.com/swiftaudiology)

Email us at [hello@swiftaudiology.com](mailto:hello@swiftaudiology.com) to subscribe to our e-newsletter.

## Holiday Office Hours

### Thanksgiving

Closed Thursday, November 28th and Friday, November 29th

### Christmas Eve

Open Tuesday, December 24th, 9 am-2 pm

### Christmas

Closed Wednesday, December 25th and Thursday, December 26th

### New Year's Eve

Open Tuesday, December 31st, 9 am-3 pm

### New Year's Day

Closed Wednesday, January 1st



## 3 Locations Serving the Greater Pittsburgh Area

### Washington

2107 N. Franklin Drive  
Suite 2  
Washington, PA 15301  
(724) 222-9010

### South Hills

1500 Oxford Drive  
Suite 110  
Bethel Park, PA 15102  
(412) 851-9500

### North Hills

6000 Babcock Blvd.  
Suite 105  
Pittsburgh, PA 15237  
(412) 364-8338